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Framing and sources: A study of mass media coverage of climate change in Peru during the V ALCUE

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Abstract:

Studies about mass media framing have found divergent levels of influence on public opinion; moreover, the evidence suggests that issue attributes can contribute to this difference. In the case of climate change, studies have focused exclusively on developed countries, suggesting that media influence perceptions about the issue. This study presents one of the first studies of media coverage in a developing country. It examines newspapers' reporting in Peru during the Fifth Latin America, Caribbean and European Union Summit in May 2008. The study focuses on the frames and the sources to provide an initial exploratory assessment of the coverage. The results show that the media relied mostly on government sources, giving limited access to dissenting voices such as environmentalists. Additionally, a prominence of "solutions" and "effects" frames was found, while "policy" and "science" frames were limited. The results could serve as a reference point for more comprehensive studies.

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Resource Description

Communication: M

resource focus on research or methods on how to communicate or frame issues on climate change; surveys of attitudes, knowledge, beliefs about climate change

A focus of content

Communication Audience: M

audience to whom the resource is directed

Public

Exposure: M

weather or climate related pathway by which climate change affects health

Unspecified Exposure

Geographic Feature: M

resource focuses on specific type of geography

None or Unspecified

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Geographic Location: **☑**

resource focuses on specific location

Non-United States

Non-United States: Central/South America

Health Impact: M

specification of health effect or disease related to climate change exposure

Health Outcome Unspecified

Mitigation/Adaptation: **№**

mitigation or adaptation strategy is a focus of resource

Adaptation

Resource Type: **№**

format or standard characteristic of resource

Research Article

Timescale: M

time period studied

Time Scale Unspecified